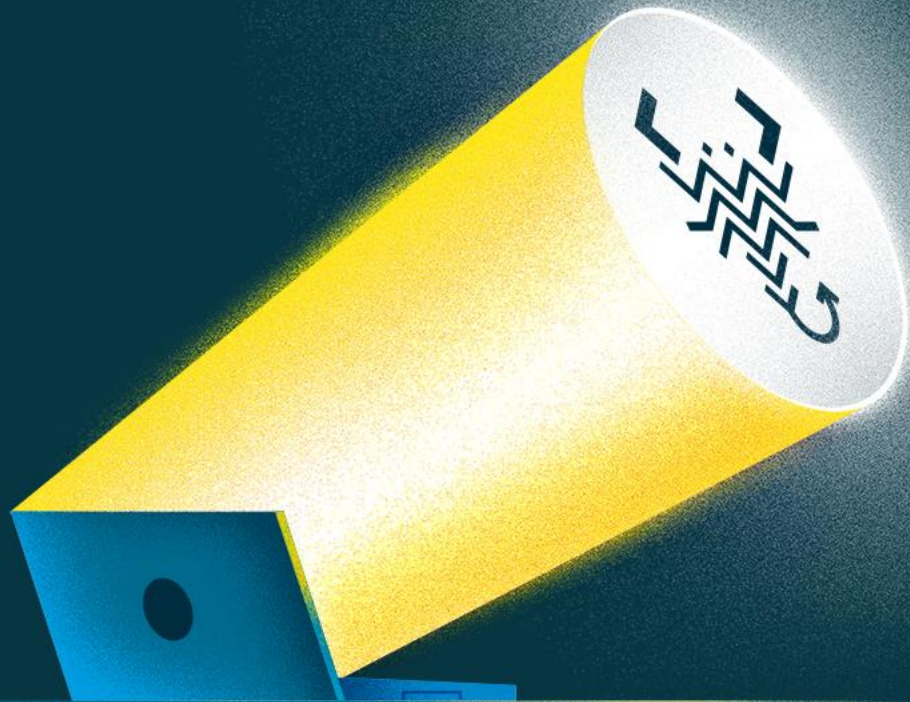


Sponsorship Opportunities

Join the sec4devFamily!



22—25 FEB '21, ALL VIRTUAL!



sec4dev Conference & Bootcamp

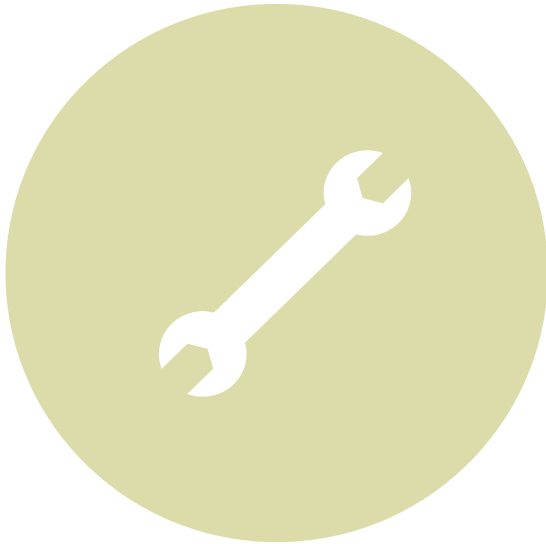
A high-quality security conference for people involved in software development and interested in making their code more secure and reliable.

<https://sec4dev.io/>

Our Mission

Making security a first-class citizen in the world of software development.





Made for Makers

We focus on practical, applicable, hands-on, and security-related contents for folks involved in software development.

software developers, testers, software architects, software development team and project leads in software-focused organizations, software operators and maintainers, quality managers

Keynote by Tanya Janca

*Founder of We Hack Purple and author of
"Alice and Bob Learn Application Security"*

She is the founder of We Hack Purple, an online learning academy, community and weekly podcast that revolves around teaching everyone to create secure software.

Tanya has been coding and working in IT for over twenty years, won numerous awards, and has been everywhere from startups to public service to tech giants (Microsoft, Adobe, and Nokia).

She has been wearing many hats: startup founder, pentester, CISO, AppSec Engineer, software developer and so much more! She is an award-winning public speaker, active blogger & streamer and has delivered hundreds of talks and trainings on 6 continents. She values diversity, inclusion and kindness, which shines through in her countless initiatives.



sec4dev 2021 – all digital!

The 2021 edition of the sec4dev Conference & Bootcamp will be composed of live keynotes and pre-recorded talks followed by live Q&A sessions. You will also have the opportunity to join our experts for deep-dive break-out discussions.

This year's main topics are:

Application Security >> Secure SDLC >> Security Testing & Automation >> Cloud & Container Security >> Machine Learning & AI Security >> IoT Security

Why sponsoring sec4dev?

Benefit from an exclusive audience of people involved in software development and interested in security.

Tailored sponsorship packages are available.

- > **Brand awareness**
- > **Employer branding**
- > **Pre- and post-event exposure**
- > **Technologies & product placement**
- > **... and so much more**

Sec4dev 2021

What to Expect



- > 300 international participants
- > 4 days
- > 3 bootcamps
- > 14 talks
- > 6 breakout sessions
- > Communication channels during the conference

	Main Sponsor	Platin	Gold	Silver	Bronze
Keynote and closing note powered by you	< >				
Logo on 400 postcard invites as main sponsor	< >				
Listed as Platin sponsor (social media, website, invites, media activities)	< >	< >			
Co-moderator of 1 breakout session	< >	< >	< >		
Logo visibility during talks + after conference	< >	< >	< >		
1 session powered by you + image video or interview in the spirit of sec4dev (2min)	< >	< >	< >		
1 meetup powered by you (580 members)	< >	< >	< >		
Logo on moderation studio wall (visible in all Q&A sessions)	< >	< >	< >		
Virtual booth promoted during the conference (hosted by sponsor)	< >	< >	< >	< >	
Promotional materials added to T-shirt shipping	< >	< >	< >	< >	
Including in social media activities (more info here)	< >	< >	< >	< >	
Listed on sec4dev website	< >	< >	< >	< >	< >
Free tickets	2	2	1	Friends discount	Friends discount
Price	5000€	4000€	3000€	1500€	750€



Sponsor Packages

* All prices are shown exclusive of added tax (net prices). Invoices will be issued with 20% VAT.

Social Media Interactions

Our SBA and sec4dev channels include:

- > LinkedIn: 774
- > Twitter: 1080
- > Meetup: 611
- > Newsletter: 671



Sponsors 2020



GitLab



YOUNIQX



Sponsor a diversity grant

Diversity in information technology is still an issue.

Give an underrepresented software developer
the chance to attend sec4dev 2020 and
connect with like-minded.

Your contribution finances the participation of a diversity grant applicant who has been selected in advance by a jury.

Price*: 150€ (conference ticket)

Price*: 860€ (combi ticket, bootcamp & conference)



sec4dev 2020

- > 4 days
- > 4 bootcamps
- > 18 talks
- > 23 speakers
- > 254 questions to the speakers
- > 190 participants
- > 2000 cans Gasteiner water
- > 1 pub quiz
- > 1 epic tram ride





Become part of the sec4dev family!

Get in touch via info@sec4dev.io for more details.